

Profile: Sarah Dixon

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If you are under the impression that ethical fashion can't be high fashion then get a load of Sarah Dixon.

This eco-conscious fashion knitwear graduate from Nottingham Trent University is making a name for herself in the fashion world and has been described by WGSN (World Global Style Network) as being part of 'A new wave of talented knitwear designers.'

Sarah used organic cotton, bamboo and merino wool in her recent collection and the colour palette was limited to whites, blues and greys in an attempt to reduce the amount of polluting dyes used.

Additionally, in a move away from disposable fashion, her focus is on quality and durability, making her beautiful designs as timeless as possible.